

# **Caldera Art Gallery (CAG)**

World Heritage Rainforest Centre (WHRC)

## **Curatorial Policy**

**The CAG is to offer visitors to the WHRC an insight and appreciation of aspects of the natural, cultural, and social history of the Tweed and greater caldera region using:**

- Images: original paintings, sculpture, photography, canvas prints, posters, maps, and films.
- Graphics and text: wall labels, signage and merchandise.
- The spoken word: interaction with artists-in-residence.

**Caldera Art Regional Arts Inc (CA) is to facilitate and display a collection of images and interpretive material confined to the following essential themes:**

- Global context and significance of World Heritage listing, and National Landscapes status.
- Geological origins: including plate tectonics, lava flows with the formation of the Mt.Warning/Wollumbin shield volcano and consequences of erosion.
- The biota and scenic values: including the Gondwanan rainforest types, unique fauna and flora species and their conservation requirements, rivers, coastal and marine biodiversity attributes.
- Cultural and social history: including archaeological and aboriginal significance, influences of early European settlement and industry.

**The collection is to consist of images on permanent display as well as some temporary work presented as feature changing exhibitions by local artists depicting the Tweed's natural and cultural heritage.**

- The images are to be accompanied by written interpretation emphasising their relevance to the Tweed region.

**CA is to establish a selection committee to oversee the process of engaging artists, selecting artworks, writing text, and all aspects of feature exhibition administration.**

- If doubt exists as to the accuracy or integrity of subject matter, a representative from the Natural Resource Management section of Tweed Shire Council will be called upon to provide advice.
- All images selected for merchandise display are to be approved by the product development coordinator of Destination Tweed.
- Artists are to be made aware that the decision of the CA selection committee as to the appropriateness of their work is final and does not reflect upon any organisation other than CA.

**The following criteria will apply for artist's eligibility to exhibit in the CAG:**

- Preference is to be given to artists based in the Tweed Shire who have high standards in terms of artistic quality, originality and subject matter integrity.
- Artists residing within the greater caldera region (Byron, Lismore, Kyogle, Cold Coast, Scenic Rim and Ballina LGA's) will be exhibited to further enhance the quality and diversity of works.
- Artists whose work denigrates identifiable individuals or organisations will not be eligible for selection.

